

Polk County Bike Club Meeting Minutes
Saturday, February 13, 2010

Present: Frank Zanaboni, Joel Schroeder, Steve Butcher, Lanelle Lavere, Randy Zimmerman, David Evans and son, Terry Whaley.

The meeting focused on the Wildflower Ride on June 5th. Frank passed around the flyer and sponsorship letter that will promote the event to the group. Club members and everyone are being asked to disburse the flyers to their contacts to get the work out and see what kind of donations/sponsors we can get committed. We discussed our target goal of 200-350 riders for the ride. At this time, pre registration will involve a check in the mail to Joel made out to Ozark Greenway.

Brief discussion was also held on the t-shirts for the ride. Since Mark worked on the original design, Frank will ask him if he wants to work on the ride tee shirt – if not, Joel has a contact and Steve Butcher as well. The discussion was to use a tie dye based shirt to put the main graphics on. It is important that we get the sponsors lined out ASAP to include them on the tee shirt. Joel is still working on getting new cattle grates at the trail south of U highway. Joel is going to renew our membership with MOBikeFed for this next year.

This is the time of year to renew your membership. Membership is \$20 for individuals or families and includes one club tee shirt. The David Evans family are the first new members for 2010. Keep an eye out for our next club meeting which will focus on new membership and a presentation/discussion by one of our local doctor/bike rider Dr. Juris Simanis. The new membership form for 2010 is now on the Club website and can be downloaded, filled out and mailed in to Joel as any time.

Following are a list of things to get done from the last meeting:

- Check with Ozarks Greenways on liability insurance for the event. **Terry said that the event will be covered under the OG coverage.**
- Check with OG for armbands for the event. **Terry looking into it.**
- Check with OG on water bottles for the event. **Terry looking into it.**
- Check with OG on giveaways for the event. **Terry looking into it.**
- Invite Brent Hugh from Missouri Bike Federation to be a part of the event.
- Check with bike shops about support/mechanics as sponsorship for the event. **Frank and Randy will contract.**
- Check on plastic bags to hold materials for participants' packets at registration.
- Check with Citizens Memorial Healthcare about sponsoring food at the end of the ride. **Need someone to take this on.**
- Check with Cox or St. John's about sponsoring the Willard rest stop. **Frank to check with Valerie Griffin.**
- Check with tax accountant on tax deductible donations – 501c3, etc... **entry fees and any additional donations are tax deductible as the funds are going to the OG and they are a 501c3 organization.**
- Check on wildflower seeds for participant packets. **Frank and Joel are looking into this.**

Following are additional tasks to get done for the next meeting (this will be our on going to-do list):

- OUR NUMBER ONE PRIORITY MOVING FORWARD IS TO GET MAJOR AND MINOR SPONSORS COMMITTED.
- Lanelle said she would contact her neighbor, Wren Hall about CMH being the ride's title sponsor.
- Lanelle will check with the Healthy roads program through CMH it see if that organization would be interested in sponsoring.
- Need someone to check with the possibility of SBU staff/students manning one of the rest stops.
- Need someone to check on lead times and costs for printing the shirts.
- Need someone to check with the Y to borrow igloo water coolers for rest stops. Terry said that OG has 4-6 that we can borrow.
- Need someone to take on the coordination of food/drink and volunteers for all of the rest stops.
- Joel is going to check with the local motels to see if they want to offer discounts to participants and get their name on the sponsorship list
- Joel to check on actual turnaround point for the metric 100 KM distance.
- Frank/Sandra will get Terry info in the run scheduled for the same day as our Ride
- Joel will check with State for getting donated seed packets and Frank will check with seed suppliers for same
- Frank will check with Kermit to see if he will act as our liaison with the law enforcement for street control during the start of the ride
- Frank/Sandra to get a flyer and sponsorship information directly to the Chamber. All club members are welcome to contact chamber members individually for sponsorship.
- Frank will get 11x17 color flyers printed out.
- Frank will work on a timeline and schedule for tasks leading up to the ride date.

We will schedule the next meeting in approx. 2 weeks. Email me with any additional ideas or items that I missed and didn't get added to the list.

Respectfully,
Frank Zanaboni